Project details:

- **4 separate video clips:**
  - One main video clip - length 6 min – providing an overview of the project – informative, covering all the aspects and activities – to be used for fundraising purposes.
  - One promotional teaser – length 1 min – more catchy and suitable for social media and general audience.
  - Two thematic video clips – e.g. one RFL case, one mental health case (cases TBD later)

- **Story-telling style:** the video clips have to be produced from the point of view of one or more than one of the beneficiaries. They should tell their stories, covering the ‘why’ and ‘how’ they approached and received ICRC/SRS’s help and support and how this has affected their lives.

- **Documentary style:** the producer team has to go to Mashhad/Golshahr and film/shoot the activities that are happening there. They should also come up with the main storyline and the general narration of the video clips, in constant and regular consultation with and supervision of ICRC Digital Officer.

- **Artistic touch:** the video clips need to have an artistic point of view. The producer need to be an experienced director or movie-maker to be able to deliver a high quality documentary film.

- **Equipment:** the production team is responsible to provide all the necessary equipment for the shooting, including cameras, lights, computers and softwares for editing and mastering the video clips, etc. ICRC cannot provide any equipment.

- **Several after production edits** will be necessary, taking into account the existing sensitivities and considerations about this project. The producer shall undertake all these edits and deliver the final works as per ICRC’s policy and approval.

- **Copy right:** all rights pertaining to production of these works solely and entirely belong to the ICRC. The producer cannot use any of the raw shots or video clips produced during this process.

- **Travel costs** to Mashhad are not included in this request. They will be covered separately by the ICRC (not part of the quotation from supplier).